

HCPC BOARD MEETING MINUTES (6/27/2024)

All present except Elizabeth / began at 0835 hours

- May minutes edited and approved – liz 1st, many 2nd
Edits: all present except Lynessa, Cogir is not storing coats- deliver direct to church
 - Cheryl created an awesome Welcome flyer for new members and Jenny created an awesome guide to HCPC profile for new members. **Carole** will BCC us on the first usage, so we can see what it looks like.
 - January thru June raffle baskets have raised \$2300. Christmas in July '23 raised \$1300.
 - June meeting: about 100 attendees; one visitor did pay \$25 for repeat guest, another signed up for membership.
Carole will send Bob Free a thank you- very well received education
BAH went well- about 40 attendees. Thank you- Michelle W!
Tawnya to follow up w/ Gencare not paying for beverage sponsorship.
Collected 40-45 coats, Tawnya is keeping a list of donators for raffle ticket distribution later.
Other- running out of food/coffee at meeting : **Cheryl** will speak with Caitlin/Hannah about this and encourage staff to monitor better.
 - July Meeting: Raffle Baskets- will be tables in the hall to put baskets, **Elizabeth** to help sell tickets in the room.
Suggested to have new members 2024 stand up, also those that have been members for 10 years, 15 years, etc.
Cogir baskets by **Tawnya & Carole**
Jenny to send out email re: basket reminder asap; **Lynessa** will post on FB.
ADRC will have an update of 10 minutes- rest of the time will be baskets and sponsors: meeting= Monarch Transitions; breakfast=Fieldstone Memory; beverage=Enable Dental; BAH=Merrill Garden Wright Park – July 18th 4-6pm
Coat collection reminders will be sent via email/FB/newsletter- one ticket per coat
 - August Meeting:
Cogir baskets by **Michelle A & Beth**.
Liz checking w/ Jeff Walley for “protect your business” legal talk. Trish/Beth cc'd on contact. Discussion that it needs to be from the perspective of business (avoiding/defending action), not families (how to sue).
Sponsors: Meeting=Harbor Place at Cottessmore- **Tina** will contact because Randy is not a member yet; Breakfast=Hospitality Home Care; Beverage=Hearthside Manor; BAH=Image 360
- ➡ **Elizabeth** added link to newsletter for sponsorship sign ups- where does this live? Google doc? Who has access?
- Always Best Care donated portable podium to HCPC- Thank you!

- Committee recaps:

@ Parkinson's- \$4767 made, \$1k in cost- we will donate to Parkinsons at end of year.
Feedback- no vendors in auditorium next year

@ All Star Caregiver Dinner- Made \$2065 on event. Discussion points: neutral location would cost A LOT more- Weatherly donates time/ added costs like rentals. Bigger location would be nice, instead look at capping attendees (caregiver +1, not whole family) and Eliseo parking. Weatherly holds 170 for dinner. Reception will be on patio for early arrivals to avoid hallway cluster.

@ PC Caregiver Conference- \$5000 in profit- Thank you to vendors/sponsors- **Carole** doing this?

About 121 registered, about 60 attended. Will grow w/ more advertising. Feedback: great presentations, more professional caregivers than family, CEUs appreciated ~ 30-40 certificates. Next year: board member as chair, hold on June 2nd, 2025- colder weather = higher attendance/better for vendors. Sponsors will be able to pick their table anywhere, then committee members, then the rest. Charging \$10 to attend. **Carole** sending thank you to Tracy Perkins- keynote speaker?

@ Summer Event for members- Not doing- plenty of other things going on and low interest/high cost last year. Board will do dinner at Topside in Steilacoom on Thursday, August 22nd (tentatively, based on Image 360's BAH date).

@ Alzheimer's Conference: Saturday, September 21st. Sponsorships will open July 12th. Next meet is July 3rd 11 am via zoom. RVCC is confirmed as location, working on speakers- sensory w/ Linda Wayman & Tracy Perkins to present again.

➡ **Trish** checking files for Alz/MTL flyers for table inserts for upcoming HCPC meetings.

@ Making the Link: Amy w/ Retirement Connection designed new logo and flyers. Sponsorships open August 9th- talk about it at meeting. Lindsay is bringing save the dates to next meeting, so Kelsey/people can pass out to hospitals. 3rd Wednesday at Wesley Bradley Park committee will stuff envelopes.

@ CPG Conference- 2025- no update

@ Bob Riler Community Service Award: Video turned out well.

@ Christmas: Holding at Lighthouse Senior Center w/ both rooms (Cogir has another event anyway, and Rehmke/Andreve catering).

Stage can hold raffle baskets. WE NEED A PA SYSTEM FOR THE EVENT. Liz and committee are doing silent auction online ahead of meeting to increase \$ and don't need to be present to win.

- All 2024 sponsorships are sold out, some already booking for 2025.
- IT Report: 231 members, 8 new in June- list provided to **Carole** for thank you emails. Past due list provided to **Beth** to follow up.
- Treasurer report: \$20k in the bank! Tawnya proposed another way of doing the charity donations in Dec – researched charities that \$ goes directly to seniors (United Way, H4Humanity, ADRC). The board will create a list (including Parkinsons) and have ballots at September meeting for members to circle their choice(s). Give \$ to charities in November. **Carole** will follow up on charities- reaching out to Matt Santelli on where they send people to.
- NEW IDEA: BOB RILER GRANT FUND- We would need a Gifting Committee. **Beth** to reach out to Matt Santelli about grant program they have. Could accept donations of wheelchairs/etc. from communities – **Beth** to follow up on donated storage unit. This would work by specifying a portion of our annual proceeds to this fund (ex. \$3k each year into BRGF).
- Adjourned at 10:30.