

## Board Meeting Minutes 04-24-2025

Present: Michelle A, Tina, Trish, Ann, Hannah, Beth, Lynessa, Liz, Tawnya, Cheryl (left early)

Absent: Michelle W, Jenny, Elizabeth

- Meeting began at 0850 hours
- Reviewed meeting minutes from February and the skipped March board meeting. No vote was taken to approve.
- March Meeting: attendees (120), raffle proceeds (\$481), Meeting sponsor no-show, Beymer Group, has not paid yet. **Tawnya** to follow up.
- April Meeting: Fewer attendees (80-90), raffle proceeds (\$310), only 3 used the shuttle. No issues w/ parking. Cheryl didn't like the setup w/ reg table outside of the room – many other board members agreed.
- May Sponsors: meeting=Franke Tobey Jones; breakfast= Austin w/ Wound Care; beverage=Envision Hospice; BAH=Retirement Connection ( 5/22 at Yacht Club) Speaker = Sharon Lemoine – hormone therapy (Beth coordinating)
- Cogir baskets for the residents: canceling this moving forward, not necessary (per Hannah).
- Bob Riler Community Service Award and Fund: discussed and agreed to delay the launch of this for now, we need to collect enough funds before marketing it. If a need comes up, we will review. Beth will start the BRCSA committee meetings in May.
- Meeting setup discussion: May meeting – only one check in table inside the room, food in the private dining room, extra tables where the food used to be, collateral table in the hallway. **Tawnya and Jenny** to discuss/decide if 2<sup>nd</sup> registration table is needed at the back entrance.  
At the registration table: Tawnya, Jenny, Cheryl, Lynessa. 2nd square for Elizabeth to sell tickets, Tawnya said we have one already.
- June Sponsors: meeting=Enable Dental; breakfast=Hospitality Home Care; beverage= ABC; BAH=Spring Ridge
- Treasurer Report: March ended w/ \$27k; April ending w/ \$26,645 – still collecting for All Star, paid some of the food/tables/etc. for the event.
- IT Report: 291 members; it takes Jenny about one week to contact the new people. She needs business cards at the table. She deleted severely past due members (including Monica Richardson and Barrett w/ Retirement Connections). Ann given new members list, Beth given past due list.
- EVENTS:

- 1) Guardianship Summit – great turnout, made \$7300, good feedback from attendees
  - 2) Parkinson's – skipping this year, will participate in 2026
  - 3) All Star Caregivers Awards- May 8<sup>th</sup>, 4 days left for early bird price, last year had 105 nominations, this year 210! Purchasing 41 tables and sharing cost w/ Our Church for a wedding the following day. Lynessa estimates 250-275 in attendance. The committee chose 18 winners.
  - 4) Pierce County Caregiver Conference – June 5<sup>th</sup> – all online this year, due to last year's attendance being low.
  - 5) Summer HCPC event @ Rainiers – game would be May 27<sup>th</sup>, day after Labor Day. Decision made to not do this – cost would be nearly \$5k. HCPC will keep the August BAH and we will do something outdoors (cruise?).
  - 6) Alzheimer's & Dementia Awareness – Sept. 20<sup>th</sup> – planning is in progress.
  - 7) Making the Link- Oct. 15<sup>th</sup> – Tina reported on transportation, Hannah reaching out to additional communities for free shuttle support. New this year- adding sponsors for wellness area for attendees (massage, holistic, coffee car). Lunches for vendors – checking w/ a couple of vendors. Sponsorships offered for prime locations & additional advertising.
  - 8) December Meeting -Breakfast discussion: Rehmke doing it all or HCPC to open to additional shared breakfast sponsors. **Beth** to follow up w/ Minta. Plan for 150 attendees (120 members + 30 from senior centers).
- 2026 Member Meeting Sponsorships:  
Needs to be more organized, so Trish is the chair for this. Any interested member should email [Admin@healthcareproviderscouncil.com](mailto:Admin@healthcareproviderscouncil.com)  
This gives us a way to track who is interested and in what order the requests came in. **Trish** will add this info to the May newsletter.
  - New Business: Beth brought up limiting all sponsorships to one per company, per year, unless there are vacancies/cancellations. The reason is because there are several companies that are doing one of each of the sponsorships, and we are only in April and already booking into 2026.  
Discussion against – new members can wait to sponsor, other companies need to jump on sponsorships early, first come-first serve.  
Discussed combining Food & Beverage sponsorship and allow companies to share the cost (@ 85 people, \$8/person =\$680 for B&B). General feeling was against this as it reduces the number of sponsorships available.  
Current pricing: Food @ \$450, Beverage @ \$150, Meeting @ \$100.  
Tabled this discussion until next meeting.
  - Meeting ended at 1012 hours.

- Reminder for all of us from Trish: We have all committed to being on the board and part of that responsibility is to attend board meetings.